



Ashutosh Tiwary, Co-founder and CEO

Ashutosh is co-founder, CEO, and Chairman of Doyenz. As a successful serial entrepreneur, Ashutosh focuses on creating innovative technologies to solve key industry problems, and leverages these technologies to build a successful business. At Doyenz, Ashutosh is focused on building the most comprehensive Automated Virtual IT platform for the SMB.

Prior to Doyenz, Ashutosh has held a variety of technology and business leadership roles during his 25 year tenure in the computer industry. Most recently, Ashutosh was co-founder and CTO of Performant, which emerged from his PhD thesis work at the University of Washington. Performant, founded in summer of 2000 and successfully acquired by Mercury in 2003, built enterprise class tools for Performance Diagnostics. At Mercury, (prior to its acquisition by HP for \$4 billion),

Ashutosh led the diagnostics business as its Vice President and was responsible for driving significant revenue by leveraging the Performant technology. Ashutosh then joined Microsoft as the Senior Architect for Visual Studio Team System. At Microsoft, he also created and managed a Product Unit that built a suite of Tools for Software Testing to drive significant revenue.

Ashutosh earned a bachelor's degree in Electrical & Electronics Engineering from BITS Pilani, India, a Master's degree in Computer Science from Texas A&M University, and was a PhD Candidate in the Computer Science Department at the University of Washington.



Przemek Pardyak, Chief Technology Officer

Przemek is co-founder and CTO of Doyenz. He is an experienced technology leader and entrepreneur focused on delivering innovative software solutions to a wide variety of customers. He has been leading development teams and building software for over 15 years and has wide technology experience ranging from operating systems and distributed infrastructure to performance, IT management, and development tools.

Przemek was a co-founder and Chief Architect of Performant, a successful technology startup that built enterprise class tools for performance diagnostics.

Performant was founded in summer of 2000 and successfully acquired by Mercury in 2003. After the acquisition, Przemek became the Chief Diagnostics Architect and lead the effort of enhancing and integrating diagnostics solutions across multiple Mercury teams and products. Subsequently, Przemek joined Microsoft as a Software Architect at the Visual Studio Team System. In that role, he lead a cross-division working group that created a multi-year strategic plan for the Dynamic Systems Initiative (DSI), which created an integrated vision for end-to-end application lifecycle support tools. Prior to creating Doyenz, Przemek was the CTO of Strings, a social networking startup in the area of digital media.

Przemek earned a Master of Science degree in Computer Science from the University of Mining and Metallurgy in Cracow, Poland and was a PhD Candidate at the University of Washington in Seattle. >>>



Eric Webster, Chief Revenue Officer

With more than 12 years of channel experience, Eric Webster brings results-driven sales and marketing experience to Doyenz. Prior to Doyenz, Eric was the Vice President of Sales and Marketing at Intronis. During his tenure at Intronis, the company experienced tremendous growth. At Intronis, he was responsible for the sales and marketing organization, driving Intronis' go-to-market strategy in support of its more than 750 channel partners. Eric was responsible for taking the company from a traditional direct and indirect sales model, to a 100 percent channel-only model, for which the Intronis partner program is known today.

Prior to joining Intronis, Eric was responsible for running the Northeast and Canada territories for CA within the Storage Management business unit. He led many global marketing initiatives and was responsible for \$20 million in revenue, all sold through

the channel.

Before CA, Eric held management responsibilities at XOsoft, one of the fastest growing start-up software companies in the high availability and business continuity market, which was acquired by CA later in his tenure. At XOsoft, Eric was instrumental in building out the inside sales team contributing to 25 percent quarterly revenue growth for multiple consecutive quarters. After the acquisition, he was responsible for moving XOsoft into a 100 percent channel model, resulting in a complete restructuring of the go-to-market strategy at the company.

Eric has also held leadership roles at companies including Ricoh, NetBrowser, and Oracle. He has extensive experience in building highly focused and execution-driven teams. Eric is also a certified Scrum Master. He is a graduate of Northeastern University with a BS in Management.



Raj Sehgal, VP, Product Management

Raj Sehgal is a seasoned executive with over 20 years of experience in the software industry in a variety of business roles. Prior to Doyenz, he was a Director of Marketing at Microsoft, responsible for pricing and licensing for the SQL Server and BizTalk businesses. At Microsoft, he also oversaw the initial product planning and market development activities for Microsoft's database-in-the-cloud service (now SQL Azure), culminating in the launch of the public beta. Previously, Raj was a senior Director of Marketing at Borland for the enterprise middleware division, where he led efforts to maximize monetization of key product assets.

Earlier in his career, Raj was a business consultant to SaaS startups and large companies including Hewlett-Packard, Arcot Systems (acquired by CA), and Digité. He also co-founded two software startups and held leadership roles in product management and marketing at Sybase, Sun Microsystems, and Silicon Graphics. Raj started his career as a software developer at IBM/ROLM Corporation.

Raj has an MBA from the Wharton School of Business as well as graduate and undergraduate degrees in Computer Science from the University of Wisconsin-Madison and the Indian Institute of Technology in Kanpur, India, respectively. >>>



Karl Wiersholm, Chief Financial Officer

Karl is a CPA and attorney with over 20 years of business, accounting and legal experience from technology and public accounting companies, including several start-up companies. Karl started with Doyenz as a part time CFO in the summer of 2009. Prior to Doyenz Karl served as CFO for MessageGate and UIEvolution.

Previously Karl was a Strategy Lead with Viant Corporation a leading internet consulting company. Karl spent the majority of his time at Viant working with Sony Pictures Entertainment to implement the initiative that led to the establishment of Movielink.com. Before Viant, Karl was co-founder and CEO of The e-Merchant Group, Inc. and CFO for Image Enhancement Systems, Inc. Karl also managed the tax department of Hybritech, Inc., a wholly owned subsidiary of Eli Lilly & Company at the time, and served as a senior tax consultant at Deloitte & Touche.

Karl is a Certified Public Accountant (inactive) in California and a member of the State Bar of California (inactive). Karl received his J.D. degree from the University of San Diego School of Law, his master of science degree in Accounting/Taxation from San Diego State University, and his bachelor's degree in Business Administration/ Finance from the University of Wisconsin at Milwaukee. Karl is fluent in Norwegian, Swedish, and Danish.



Michael Corrigan, Chief Services Officer

With over 24 years of leading engineering teams and delivery of software services Michael oversees all the aspects of the definition, construction and delivery of the Doyenz on-line services. Prior to Doyenz, Michael was a director of engineering at Cisco leading an engineering team that developed FocalPoint – a cloud service for HD Video in the enterprise space as well as for the home energy management space.

Previously, Michael spent nearly 10 years at Microsoft in various engineering and general management roles. He led the engineering team for MSNBC.com that helped make it the #1 news site in 2001 and delivered the official 2002 Olympics hosted solution. He also led the engineering team that turned the MSN Internet Access business into a profitable business with over 6M customers. As the GM for a new team that delivered VoIP services to Windows Live, Michael led the team to develop and globally launch Windows Live Call and WL Click-to-Call in 8 months. Subsequently, Michael led the Risk Management team in the Business Online Services group that delivered SaaS services to the fortune 500 enterprise. Most recently at Microsoft, Michael led several teams in Azure focused on delivering a DNS and global load balancing service.

Prior to Microsoft, Michael was an engagement manager at Lante. Michael led the development of three .com startup's in the e-commerce space, on average taking 8 months from concept to launch. One, Chempoint.com is still a successfully growing company 10 years later. Before joining Lante, Michael worked at the MITRE Corp for 8 years, consulting on Internet related technologies in the intelligence community and for a short period of time in a spin-off of MITRE that focused on internet and security services consulting into the fortune 500 companies.

Michael earned a bachelor's degree in Electrical and Computer Engineering from Clarkson University in Potsdam, New York.